



Quarterly Digital Newsletter

Engage ASLA San Diego chapter members, sponsors, students, and the general public through interactive advertisements. Grab our reader's attention and deliver your company's message by advertising in our digital newsletter. Below are options that will be sure to grab our reader's attention.

SPONSOR LEVEL	TYPE	DESCRIPTION	COST*
Emerald, Ruby	Full Page Advertisement or Article	Full color, 11" x 8.5", hyperlinked to company website (HORIZONTAL ORIENTATION)	\$500*
Four Seasons	1/2 Page Advertisement or Article	Full color, 5.5" x 8.5", hyperlinked to company website (VERTICAL ORIENTATION)	\$325*
Spring Bouquet	1/4 Page Advertisement	Full color, 4.92" x 3.65", hyperlinked to company website (HORIZONTAL ORIENTATION)	\$200*
Emerald, Ruby, Four Seasons, Spring Bouquet + Autumn Color	Hyperlinked Logo	Logo included on sponsor page, hyperlinked to company website	\$75*
Winter Warm-up	Hyperlinked Company Name	Name of company on sponsor page, hyperlinked to company website	\$50*
Additional Cost*	1/2 Column Advertisement	Full color, 4.34" x 2.28", hyperlinked to company website (HORIZONTAL ORIENTATION)	\$125*

*Cost for non-annual sponsors, inquire about design support below
 For questions regarding sponsorship and advertising contact aslasd@asla-sandiego.org

SPECIFICATIONS

Email your digital advertisement in one of the following formats, set to **300dpi**:

- » PDF
- » png
- » jpg
- » eps (outline fonts)

Provide **hyperlink** to your business website when sending your artwork.

CONTACT

Email Ads / Artwork
 Design + Marketing Support:

Kari Cureton
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 619-318-3454

